**Inaugural ‘Eye Run’ sees enthusiastic participation!**

***Thane sees yet another successful event that brings people together for a noble cause***

**Mumbai, 15thAugust 2017:** The inaugural “Eye Run” organized by Sheth Group on Independence Day 2017 saw enthusiastic participation from nearly 1500 runners from locals and running groups from Thane and Mumbai. This 10 km run was organized in partnership with the Eye Bank Association of India where the proceeds from the race will be donated to eye surgeries and procedures for needy individuals who are visually impaired. Runners also pledged their eyes at the run that was organised as part of Sheth Group’s CSR initiatives. This inaugural run was flagged off by Mr. Ankur Dhama (a 22-year Paralympian and first Indian blind athlete to represent India), Mr Kumar Rajagopalan (CEO, Retailers Association of India), Mr Yogesh Lakhani (Chairman & Managing Director, Bright Outdoor Media), Mr Pravin Jadhav, (Owner, Archetype Consultants India Pvt. Ltd.) and Arsheen Namdaar (child artist from the Star Plus Naamkaran fame) who also cheered the runners on.

The Eye Run comprised of three categories, 10km, 5km and a special 1 mile run for kids. Prior to the run, the organisers put up a Zumba session for the participants with RJ Karan churning out some foot stomping music to encourage the participants.The National Anthem was also played before the run as a mark of respect to the nation on its 70th Freedom anniversary. All the categories were started off with a traditional dhol to cheer the runners.

Taking the starting line at 6.30am, runners running the 10km run set off along from the Viviana Mall through Pokhran Road, Vasant Vihar, Happy Valley and back through Pawar Nagar and Pokhran Road No. 1.

The 5km Run flagged off at 6.45am, with participants crossing the starting line with Ankur Dhama, the Paralympian running along with them and turning out to be a true inspiration for the runners. Clearly a crowd favourite, the 1 mile Kids Run was flagged off at 7am with almost 400 kids running and stealing the show.

All Eye Run categories were timed events and the 10 km Run was affiliated by the Athletics Federation of India with winners winning exciting cash prizes worth upto INR 5 lakhs. Moreover, all runners received a participation medal on finishing the race.

List of winners across categories is as given below:

**Men**

**10km Run:** Dnyaneshwar Morgha stood first in the open category (31:38), Amit Mali was the second runner-up (31:46) and Pintu Kumar Yadav secured the 3rd position (32:49)

**5km Run:** Dinesh Mhatre stood first in the open category (18:12:1), Rohi Das was the second runner-up (18:13:6) and Uday Singh secured the 3rd position (18:17:1)

**Women**

**10km Run:** Arati Patil stood first in the open category (38:40.2), Rishu Singh was the second runner-up (38:53.9) and Geeta Watgure secured the 3rd position (39:14.9)

**5km Run:** Aishwarya Mishra stood first in the open category (23:04:4), Kavita Bhoir was the second runner-up (23:58:2) and Omiga Koli secured the 3rd position (24:40.53)

***Speaking on the occasion, Mr. Maulik Sheth, Director, Sheth Corp said, “It has been an exhilarating experience for all of us here. Months of planning and hard work have resulted in this super successful event. We are happy to be associated with the Eye Bank Association of India in extending their support for this noble cause. We are confident this partnership will continue to grow!”***

**About Sheth Group**

Sheth Corp is a leading developer in the luxury & mid-housing segment of real estate, with a global footprint. Sheth Developers Pvt. Ltd. was founded in 1986 by Mr. Ashwin Sheth, a visionary with implacable determination. Since its inception, the organization has created some of the largest townships, complexes and tallest skyscrapers through resourceful planning, an unwavering focus on quality and customer-oriented designs. Today, Sheth Developers Pvt. Ltd’s portfolio boasts of over 25,000 homes built, 70 projects and over 18 million square feet, developed and delivered.

Sheth Developers Pvt Ltd has also extended its real estate presence abroad with great success. Sheth Estate (International) Ltd, a wholly owned subsidiary of Sheth Developers Pvt Ltd and its international arm, is an established realty name in the UAE. It’s Dubai brand, IRIS, is well known for structural ingenuities like the Iris Zuri at Waterfront Dubai and Iris Ora at Business Bay Dubai. IRIS has enhanced Dubai’s skyline with ambitious developments in the residential, commercial and mix use projects space, adhering to the highest standards of design, planning, location, luxury, and comfort.

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